



ANZET16

10th Annual
Australia & New Zealand
Endovascular Therapies Meeting

2 - 4 August 2016
Adelaide Convention Centre

Sponsorship Prospectus



anzet.com.au

THE INTERVENTIONAL MEETING OF THE
CARDIAC SOCIETY OF AUSTRALIA AND NEW ZEALAND

Sponsorship Prospectus



ANZET16 is Australasia's Premier cardiovascular interventional meeting conducted by the Interventional Council of the Cardiac Society of Australia and New Zealand. This Meeting will be held at the Adelaide Convention Centre on the 2 - 4 August 2016. The Meeting will add significant value to sponsors looking to target the Interventional segment that will include:

- Live case broadcasts from The National Heart Centre, Singapore, Flinders Medical Centre and the Royal Adelaide Hospital
- A highly interactive program with experts discussing cases, interventional techniques and strategies
- A platform to network and interact with the leading lights in the Interventional space from the region

Reasons to sponsor

- Celebrate the 10th Anniversary of the ANZET Scientific Meeting
- Extended format to ensure maximum topic coverage thereby generating attendance appeal to a wide scope of specialists
- Meet and network with the key decision makers in this space
- Strengthen existing relationships and lay the foundations for new prospects
- Be viewed as a key supporter of "The Interventional Meeting" in the region

ANZET is organised by:

Jim Stewart	Auckland City Hospital (Convenor)
Peter Barlis	St Vincent's Hospital
Rohan Bhagwandeem	Lake Macquarie Private Hospital
Ravinay Bhindi	Royal North Shore and North Shore Private Hospitals
Barbara Copus	Royal Adelaide Hospital
Gerry Devlin	Waikato Hospital
Omar Farouque	Austin Health
Scott Harding	Wellington Hospital
Nigel Jepson	Prince of Wales Hospital
John Koutsoubos	MonashHeart

Sidney Lo	Liverpool Hospital
Andrew MacIsaac	St Vincent's Hospital
Martha McCall	Cardiac Society of Australia and New Zealand
Ian Meredith	MonashHeart
David Muller	St Vincent's Hospital
John Ormiston	Auckland City Hospital & Mercy Angiography
Christopher Raffel	The Prince Charles Hospital
James Rankin	Royal Perth Hospital
Sharon Samji	Cardiac Society of Australia and New Zealand
Sharad Shetty	Royal Perth Hospital
Ajay Sinhal	Flinders Medical Centre
David Smyth	Christchurch Hospital
Darren Walters	The Prince Charles Hospital
Tony Walton	The Alfred
Robert Whitbourn	St Vincent's Hospital
Gerry Wilkins	Dunedin Hospital

Venue

The venue for the ANZET 2016 Scientific Meeting is the Adelaide Convention Centre.

The Adelaide Convention Centre is conveniently located in the heart of the city centre and nestled within the beauty of the Riverbank Precinct, surrounded by parklands and the River Torrens.

Close proximity to the medical hub, entertainment, cultural and sport precinct, the Centre is a short walk to international and boutique hotels and accommodation. Public transport, the Adelaide Railway Station and a taxi ramp are on the doorstep, and the international airport is just seven kilometres from the Centre.

The scientific sessions will take place in the Convention Centre and all lunches, morning and afternoon teas will be served within the exhibition area.



Sponsorship Opportunities

Overview

Diamond	A\$ 100,000 including GST	(A\$90,909.09 excl. GST)
Platinum	A\$ 85,000 including GST	(A\$77,272.73 excl. GST)
Gold	A\$ 50,000 including GST	(A\$45,454.55 excl. GST)
Silver	A\$ 20,000 including GST	(A\$18,181.82 excl. GST)

Diamond, platinum, gold and silver sponsorship packages include exhibition space.

Program Overview

Monday 1 August	
1600-1900	Registration Open
Tuesday 2 August	
1000-1815	Day 1 of ANZET16
Wednesday 3 August	
0745-0845	Industry Breakfast Symposia
0900-1730	Day 2 of ANZET16, including: ANZET Fellows' Prize Presentations CSANZ Interventional Council AGM Interventional Nurses Council AGM
Evening	ANZET Party
Thursday 4 August	
0900-1745	Day 3 of ANZET16, including the Affiliates' Symposium
<i>Program overview is subject to change</i>	

Sponsorship Inclusions

	Diamond	Platinum	Gold	Silver
Registrations				
Complimentary delegate registrations	11	8	6	3
Complimentary catering for exhibitors' staff (including morning teas, lunches and afternoon teas)	8	6	4	2
Complimentary dinner tickets	8	6	4	2
Attendance at the Diamond and Platinum Cocktail Reception	✓	✓		
Exhibition				
Exhibition space (power only supplied)	72sqm	54sqm	36sqm	
Exhibition booth (panels, power, fascia, lights provided)				9sqm
Breakfast Symposium				
Company logo on the breakfast symposia webpage with a hot link to your homepage	✓	✓		
Opportunity to host a breakfast symposium (venue and standard audio-visual support provided – additional a/v and catering available at your expense)	✓	✓		
Verbal Acknowledgement				
Verbal acknowledgement of your sponsorship during the opening and closing sessions	✓	✓	✓	
Prominent Logo Placement				
Company logo on the website with a hot link to your company website	Homepage and sponsor page	Sponsor page	Sponsor page	Sponsor page
Company logo on the Meeting App	✓	✓	✓	✓
Company logo in the Meeting Handbook	✓	✓	✓	✓
Company logo on the Meeting signage	✓	✓	✓	✓
Advertising				
A4 colour advertisement in the Meeting Handbook (artwork to be supplied by you)	Double page	Double page	Single page	Half page
Opportunity to place the following items in the Meeting satchels	2 x promotional flyers or merchandise	2 x promotional flyers or merchandise	Single A4 promotional flyer	Single A4 promotional flyer
Company listing in the Meeting Handbook	400 words	300 words	200 words	150 words
Onsite Branding				
Opportunity to have one drop down banner from the ceiling in the exhibition area	✓			
Delegate Information				
Supplied a copy of delegate list (name, organisation, state, country, email). Names are limited to those who have agreed to name disclosure.	4 weeks prior, 1 week prior and 1 week after Meeting	3 weeks prior, 1 week prior and 1 week after Meeting	2 weeks prior, 1 week prior and 1 week after Meeting	1 week prior and 1 week after Meeting

Exhibition

Location	Adelaide Convention Centre, Halls F and G
Setup	Monday 1 August 0700 – 2100hrs
Opening Hours (preliminary schedule)	Tuesday 2 August 1000 – 1700hrs Wednesday 3 August 0800 – 1700hrs Thursday 4 August 0800 – 1600hrs
Dismantling	Thursday 4 August 2030 – 2359hrs
Stands	Diamond Sponsor Platinum Sponsor Gold Sponsor Silver Sponsor
Floor plan	A floor plan giving stand numbers is included. Open sides are denoted by a broken line. Removal of other sides can be arranged if required. The ANZET Executive Committee may need to make changes to the floor plan, however, changes will not be undertaken without prior discussion with the companies affected.

Stand inclusions

Diamond, Platinum and Gold sponsors

Space only has been allocated to allow you to design and build your own stand. Power outlets will be provided.

Silver sponsors (3mx3m shell scheme)

- Partitioning, 2.4m high, laminated walling (OCTANORM)
- 2 spotlights
- 10 amp 4-way power outlet
- Sign with exhibitor's name

Any other requirements may be arranged with the stand builder, Moreton Hire.

Ceiling Height

The ceiling height is 10.4m.

Floor Covering

There are carpet tiles throughout the exhibition area.

Electricity

Ample power exists in the Convention Centre to cater for large exhibitions. In addition to standard 10amp and 15amp general power outlets, there are plenty of 32amp three phase outlets. Services up to 300amp three phase can be wired in as needed. Equipment designed for different voltages will require a transformer. Power sockets accept a three flat pin plug or similar adapters.



Telecommunications

Telephone, internet and EFTPOS lines can be provided at any location with the exhibition area. All services are individually metered and each line can be programed to your specific requirements.

Regulations

Any sound utilised on a stand is to remain at a low level so as not to interfere with other exhibitors. Advertising displays should not interfere with or dominate other stands.

Exhibiting companies are each entitled to their own sight lines into stands.

Exhibition Builder

Moreton Hire has been contracted to install the stand system. They are also able to assist with stand design and have a wide range of accessories for hire:

Contact: Erin Campbell

Telephone: +61 7 3307 4452

Facsimile: +61 7 3307 4449

Email: erin.campbell@moreton.net.au

Web: www.moreton.net.au

Freight & Storage

There is limited space available at the venue for storage of packaging materials. It is suggested that you use a freight forwarding company to assist with arrangements for both delivery and off-site storage. Customs clearance is required for all goods entering Australia.

Catering

Morning and afternoon teas and lunches will be served in the Exhibition area to encourage delegates to spend time viewing the exhibits. Complimentary tea and coffee will be available during set up. Morning and afternoon teas for your company personnel will be served 15 minutes before the scheduled break for delegates and lunches will be serviced 30 minutes prior.

Meeting Handbook and App

Each exhibitor can provide contact details to be included in the Meeting Handbook and on the Meeting App.

Insurance

While a security service is provided, it is the responsibility of each exhibitor to ensure that their stand and goods on display are adequately insured for theft and damage.

Meeting Information

All sponsors will be kept updated on arrangements by email and a complete information pack will be available in April 2016. Sponsors will be requested to return the required information promptly to assist The Conference Company to provide an optimum service.

Exhibitor Information will also be supplied to each exhibiting company at build up time. This will include a summary of information already circulated via email and also information that will be required during the exhibition.

Accommodation

Sponsors will be able to book accommodation at conference hotels where competitive room rates have been negotiated. Further details will be provided once in the exhibitor information pack.

Securing Your Sponsorship Opportunity

Sponsorship packages will be allocated in order of receipt of application forms and payment.

To secure your sponsorship package and exhibition space:

1. Complete the application form.
2. Enclose your deposit (25% of your selected package).
3. Indicate your preference for stand numbers, noting any companies to whom you do not wish be near.
4. Forward your application and deposit to The Conference Company, PO Box 90040, Auckland, fax +64 9 360 1242 or email anzet@tcc.co.nz.
5. Please note that verbal bookings are not accepted.

Payment may be made by:

1. Credit card: American Express, Diners, Mastercard, Visa.
2. Bank transfer to the Meeting account. Please contact The Conference Company for the account details. Any bank fees must be met by the sponsor.

Please note that further payments are due as follows:

29 February 2016 25%

31 May 2016 50%

Cancellation

If notification of cancellation of space is received in writing:

- prior to 31 March 2016, your deposit will be refunded in full
- between 1 April and 3 June 2016, you are liable for 50% of the package selected
- from 4 June 2016, you are liable for 100% of the package selected.

The ANZET Executive Committee reserves the right to cancel the exhibition not later than 31 December 2015 in case of circumstances beyond its control. In such a case all monies paid to date will be refunded in full. The liability of the organisers will be limited to that amount.

Key Dates

- At time of booking 1st instalment (25%) of package price due
- 29 February 2016 2nd instalment (25% of package price due
- 31 May 2016 3rd instalment (50%) of package price due.
- April 2016 Exhibition Information Pack distributed
- 31 May 2016 Deadline for receipt of order forms (distributed with pack)

Meeting Managers

The Conference Company

E-mail: anzet@tcc.co.nz

Phone: +64 9 360 1240

Fax: +64 9 360 1242

Mail: PO Box 90-040, Auckland, New Zealand



Terms and Conditions

Medicines Australian Code of Practice

Sponsors must comply with the guidelines for 'Activities Directed at Healthcare Professionals' described in the most recent edition of the Medicines Australian.

Code of Practice available on the industry association's website.

Booking and Payment

All prices are quoted in Australian dollars and exclude GST (Goods and Services Tax). GST is required to be applied to all packages at the rate prevailing at the date of invoicing or payment, whichever is earlier (currently 10%).

Sponsorship packages and exhibition space will be allocated only on receipt of the booking form or a signed hard copy booking form (i.e. a first come, first served basis).

Confirmation will be sent together with a tax invoice for the required 25% deposit. The deposit is payable within 20 days of date of tax invoice. If the deposit is not received within this timeframe then you relinquish your right to the requested sponsorship package and exhibition space.

A further 25% will be invoiced on 2 February 2016, to be paid by 29 February 2016. Applications made after 2 February 2016 must include a 50% deposit on booking.

The balance will be invoiced on 2 May 2016, to be paid by 31 May 2016. Applications made after 2 May 2016 must include full payment.

All payments should be made in Australian dollars by credit card or bank transfer.

All payments due must be received by the Meeting Managers prior to the Meeting. No sponsor will be allowed to set up their exhibition stand at the Meeting until full payment has been received.

Sponsors may not assign or sublet any part of their exhibition space.

The Organising Committee may need to make changes to the floor plan, however, changes will not be undertaken without prior discussion with the companies affected.

Sponsors consent to their contact details being shared with Meeting suppliers and contractors.

Application for Sponsorship/ Exhibition Space

To book your selected package please forward this completed form together with your deposit to:

ANZET Managers – The Conference Company

PO Box 90 040, Auckland 1142, New Zealand

Phone: +64 9 3601240

Fax: +64 9 3601242

Email: anzet@tcc.co.nz

Website: www.anzet.com.au

Booking details

Sponsorship/Advertising

Item/s requested

1.	A\$
2.	A\$
3.	A\$
4.	A\$
Total amount payable	A\$

Exhibition

Please indicate your stand preference

1st choice: _____

2nd choice: _____

3rd choice: _____

Please tick relevant box

- Space only (we intend installing a custom stand)
- Shell scheme
- Public Liability Certificate enclosed

Company details

Organisation name: _____
(for marketing purposes)

Organisation name: _____
(for invoicing purposes)

Address: _____

City: _____

State: _____ Post code: _____

Country: _____

Booking authorised by:

Position/Title: _____

Signature: _____ Date: _____

Sponsor/Exhibitor contact: _____

Position/Title: _____

Tel: _____ Fax: _____

Email: _____

Website: _____



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